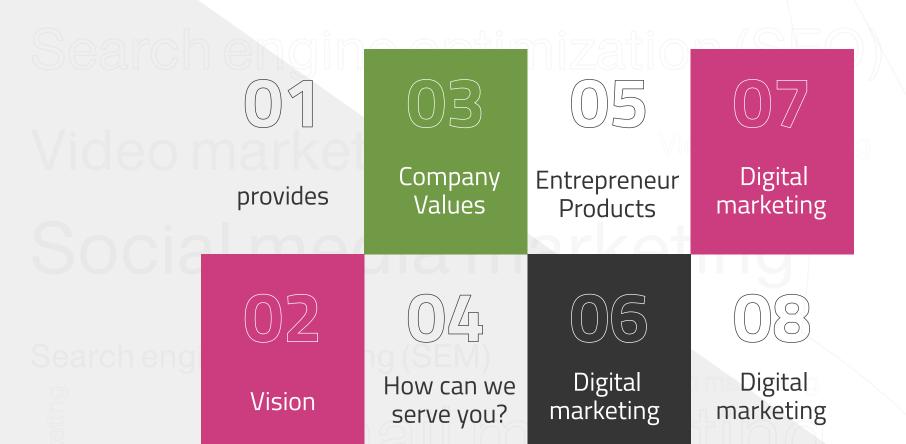
PROFILE

## Influencer marketing



Influencer marketing video marketing Search engine optimization (SEO)

Video marketing 20272

Video marketing

Social media marka ling

Search engine marketing

Video marketing

# Email marketing

Search engine optimization (SEO)

Video marketing

Website marketing

Digital marketing





Rozza established in 2014 for Graphic Design. Our talented team is a specialized in visual identity, graphic design, logos., motion graphic, marketing, branding, social media management. Also, we are working on event management and designing packages for products. Our company offering wide variety of printing services, training and consultancy services. We have long experience in graphic design and other related services. We are providing services to clients from different countries through online platforms. In addition to that, we have a team of programmers who are working on developing websites. Our experience and our specialized team made our company very well-known with its commitment and high-quality products. Our company has young innovative team.





VISION



# talent successful

Unleash the uniqueness of our local talent to be creative and spread the positivity of our message by creating a market-leading advertising agency.









1. Imagination & Creativity



2. Teamwork



3. Community support



4. Youth development









### Social Media Manageme

#### THIS IS HOW ARE WE GOING TO SERVE YOU:

**Event Management** 



**Videography** 



**Photography** 



**Product design** 



**Branding** 



**Social Media Management** 



**Social Media Ads** 



**Google Ads** 



**Search Engine Optimization** 



**Motion Graphic** 



Web Development UI/UX



**Email Marketing** 



Experience exchange



Consultancy







PROMOTIONAL PRODUCTS





#### Web development

Web development is the work involved in developing a website for the Internet (World Wide Web) or an intranet (a private network). A more comprehensive list of tasks to which Web development refers, that we serve you: Web engineering, Web design, Web content development, client liaison, client-side/server-side scripting, Web server and network security configuration, and e-commerce development.

#### **Graphic Design**

Graphic design is the creation of visual compositions to solve problems and communicate ideas through typography, imagery, color and form.

We offer all types of graphic design as following:

#### 1. Visual identity graphic design

A brand is a relationship between a business or organization and its audience. we have Visual identity graphic designers who possess a general knowledge of all types of graphic design in order to create design elements that are suitable across all visual media. They also need excellent communication, conceptual and creative skills, and a passion for researching industries, organizations, trends and competitors.



#### 2. Marketing and advertising graphic design

This type of design is used to sell products or services. This may involve print advertisements, such as posters, billboards, flyers, Magazine and newspaper ads, Infographics, Brochures (print and digital), Menus, catalogs and packaging, or digital advertisements, such as television ads, video ads, or social media posts.

#### 3. Publication graphic design

Publications are long-form pieces that communicate with an audience through public distribution. They have traditionally been a print medium. Publication design is a classic type of design—think books, newspapers, magazines and catalogs

#### 4. Packaging graphic design

Most products require some form of packaging to protect and prepare them for storage, distribution, and sale. But packaging design can also communicate directly to consumers, which makes it an extremely valuable marketing tool. Every box, bottle and bag, every can, container, or canister is a chance tell the story of a brand.

#### **Digital Marketing**

Digital marketing encompasses a wide variety of marketing





tactics and technologies used to reach consumers online through many tools, so we use the following tools to establish a brand identity and has revolutionized the marketing industry: Search engine optimization (SEO), Social media marketing, Video marketing, Email marketing, Website marketing, Search engine marketing (SEM), content marketing and Influencer marketing.

#### **Training**

Our company offers Online training which lets experts and trainers teach people skills and knowledge over the internet via a computer, smartphone, or other devices.

We offer the training in many fields: Management, Human Development, Soft skills, Graphic design and illustration design.

#### **Motion Graphic**

Motion graphics are graphics that are in motion. This can include animation, audio, typography, imagery, video and other effects that are used in online media, television and film.

#### Art

Art and illustration are not technically types of graphic design, so much is created for commercial use like: T-shirt design, Graphic patterns for textiles, Stock images, Characters, Graphic novels, Video games, Comic books, Album art, Book covers, Picture books, Infographics, Technical illustration.



## شركاء النجاح



































































































































































































































